

Why is hiring people with disabilities good for business?



THE CHALLENGE

Labour shortage

By 2029, BC employers will need to fill an estimated

861,000

job openings

THE OPPORTUNITY

Untapped talent pool

614,630

working-age British Columbians (ages 15 - 64) have a disability.*

THE BENEFITS

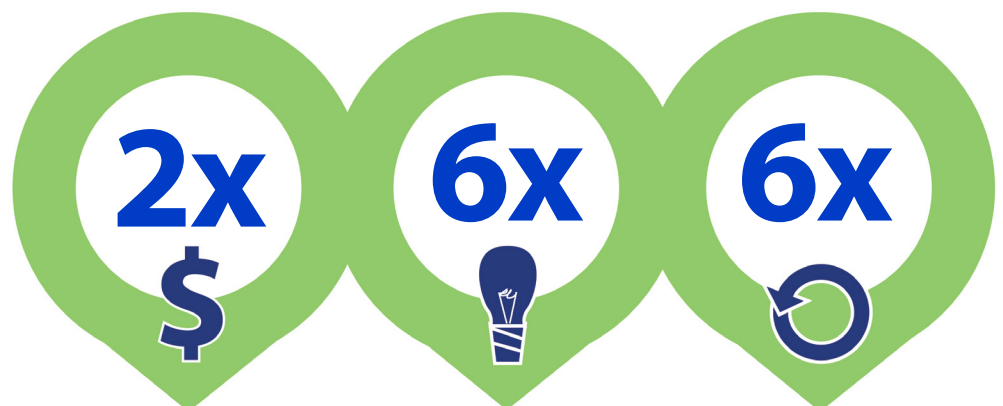
2 **Great Employees**
Among employees with disabilities:

72% Staff retention was this much higher.

86% Attendance was average or better.

90% Performance was equal to or better than coworkers without disabilities.

1 **Improved Productivity**
Research shows that diverse + inclusive workplaces are:



more likely to meet or exceed **financial targets**

more likely to be **innovative**

more likely to effectively **anticipate change**

3 **Expanded Consumer Reach**
The spending power of people with disabilities:

\$55

BILLION



*The number of working-age British Columbians who have a disability now includes individuals with mental health related cognitive disabilities and seniors. This is to reflect the 2017 Canadian Survey on Disability (CSD) conducted by Statistics Canada.