

Inclusive Training Course: Welcome Disabled Employees in Tourism Workplaces



Hiring disabled employees is a business advantage. Learn why. Take the new training course by Accessible Employers, titled <u>Welcome Disabled</u> <u>Employees in Tourism Workplaces.</u> This course will give you facts about disabled employment and spending. You will also have access to relevant resources. You can learn from business leaders in this sector who are benefiting from hiring disabled employees.

You'll learn:



Why disability inclusion matters in tourism and hospitality.



How to provide the right support and accommodations.



Tips for building inclusive teams.



How to offer better customer service.

The Business Case

Over the next 10 years, people with disabilities will make up 21% of the consumer market in Canada. Together, this group will spend more than \$316 billion every year.

Two out of every 3 people with disabilities say they would spend more money at restaurants, hotels, and entertainment venues if these places were more accessible.

Is your business ready to reach this market? Hiring people with disabilities will help. Disabled employees can spot accessibility issues before they affect your guests. They can make your guests feel included. They will attract their family and friends to your business.

It's Time to Think Differently

Many people still believe hiring people with disabilities is too hard, too expensive, or just not important. But that's not true. When given the right support, disabled employees bring:



strong skills



creative thinking



loyalty to the job and so much more

The course includes disability awareness training. You will learn that every person is different, and so are their support needs. Understanding these differences helps you build a better work team. You will also be able to offer better customer service.

What You Need to Know About Accessibility

In Canada, employers must provide their employees with disabilities with reasonable accommodations. If you're not sure what that means or how to do it, this training can help. You'll get practical advice and hear directly from other employers who are already making it work in tourism and accommodation settings.

Sign Up Today

Experts in hospitality and tourism gave their input to help develop this course. The course is simple, helpful, and flexible. You can learn at your own pace!

Inclusion at work just makes sense. Take the first step by signing up for the Welcome Disabled Employees in Tourism Workplaces course today.











