



**Pledge to
Measure**



Are you measuring for the first time?

Welcome!

Celebrate the success of engaging your staff in this meaningful conversation and make sure to spend some time observing the process and reflecting afterwards on what you can do next time to improve response rates. Accessible Employers staff are here to assist with this throughout the year.

Survey Questions

The Pledge to Measure asks only two questions of your staff:

- 1. Do you have a disability?**
- 2. Are you a senior leader at work?**

Survey Methods

We have introduced four methods for you to distribute the Pledge to Measure survey in your workplace.

The data collection method options are:

*these are explained in detail in the Pledge to Measure Toolkit.

1

A digital survey using our Qualtrics platform (recommended).

2

Paper ballots.

3

Incorporate the two questions into your larger D&I survey.

4

Download the data from your internal employee data/HRIS system.

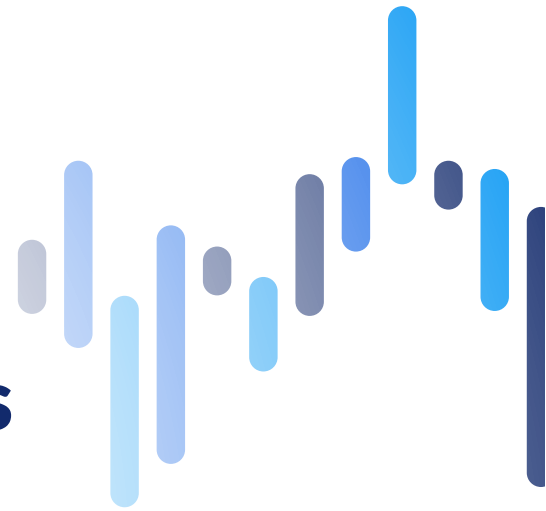


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Pledge to Measure Process

1

Join the Pledge

- Create a "why" for your organization.

2

Decide On Data Collection Methodology

- Evaluate your organizational context and consider employee needs.
- Submit Qualtrics form letting Accessible Employers know your data collection method in **April 2024**.

3

Gather Insights

- Make an internal Communications Plan.
- Use the Pledge Toolkit (50+ pages of plain language survey details, survey templates, email templates, FAQs, presentations, and more).
- Gather data via one of methods 1-4.
- Share data back to Accessible Employers via a Qualtrics form by the **2024 deadline: June 27, 2024**.

4

Share Your Progress!

- With your internal and external audiences.
- Support and graphics provided to amplify your accomplishments each year.



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