

# Make it Count

## Measuring for Disability Inclusion in Your Workplace

Download your copy of the [Make it Count: Measuring for Disability Inclusion in Your Workplace Guide and Toolkit](#) today to create a disability measurement initiative that fits the unique context of your organization.

### Hiring people with disabilities is good for business

Diverse and inclusive workplaces are:

**2x**

more likely to meet or exceed financial targets.

**6x**

more likely to be innovative.

**6x**

more likely to effectively anticipate change.

### Measuring disability in the workplace helps organizations:

- Understand how many people on staff have a disability.
- Track progress over time.
- Measure the success of diversity initiatives.
- Demonstrate a commitment to diversity.
- Improve organizational culture.
- And more!

***Make it Count: Measuring Disability in Your Workplace* is a practical guide for employers looking to measure the rate of disability in their workplaces.**

Based on interviews with Presidents Group members, we draw upon the real world experience of BC based employers measuring disability, including the most common barriers faced, lessons learned, and innovative solutions implemented during their own measurement initiatives.



## Measuring disability helps you stand out!

Senior leaders who self-identify as having a disability in the:

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100 largest companies in the UK\*

110

21 companies in the Pledge to Measure

\* Source: Tortoise (2021)

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## Most cited employer barriers to measuring for disability:

1. Decentralized and Diverse Workforce
2. Measuring Acquired Disabilities
3. Trust and Data Protection



Learn how to overcome these barriers and more! Download the *Make it Count: Measuring for Disability Inclusion in Your Workplace* Guide to get started.

[accessibleemployers.ca/  
pledge-to-measure/](https://accessibleemployers.ca/pledge-to-measure/)

## Presidents Group

The only organization in BC inviting employers to **Pledge to Measure** disability in the workplace.

## What is the Pledge to Measure

The Pledge to Measure's goal is to measure that British Columbia is the province with the highest employment for people with disabilities in Canada by 2030.

## Pledge to Measure Baseline

21

participating employers

49,792

employees

1,899

staff self-identified as having a disability

110

senior leaders self-identified as having a disability