



Employer Case Study: *Tacofino*

*From a small food truck selling tacos in the beach-side surf town of Tofino, British Columbia, to a chain of restaurants and food trucks in Vancouver, Tacofino has remained true to their roots and values throughout their growth: **providing delicious food, supporting local farmers, adapting to and celebrating the local communities in which they operate, and employing amazing people.***

*Taylor Chobotiuk, Human Resources Director, says that it starts with hiring a great person who shares the organization's values. "At Tacofino employees are viewed as individuals. This applies to all employees, not just those with barriers. **We all have unique needs in the workplace.** The Tacofino culture is built on uniqueness and a high value is placed on how we treat each other."*

*With that goal in mind, Taylor has been developing **leadership training to enable Tacofino leaders to better understand and respond to the "uniqueness" of their employees.** Examples of this are workshops around inclusive hiring and how to better support employees with mental health and addictions challenges.*

