

# Why is hiring people with disabilities good for business?



## THE CHALLENGE

Labour shortage

By 2025, BC employers will need to fill an estimated

# 1 MILLION

job openings

## THE OPPORTUNITY

Untapped talent pool

# 614,630

working-age British Columbians (ages 15 - 64) have a disability.\*

## THE BENEFITS

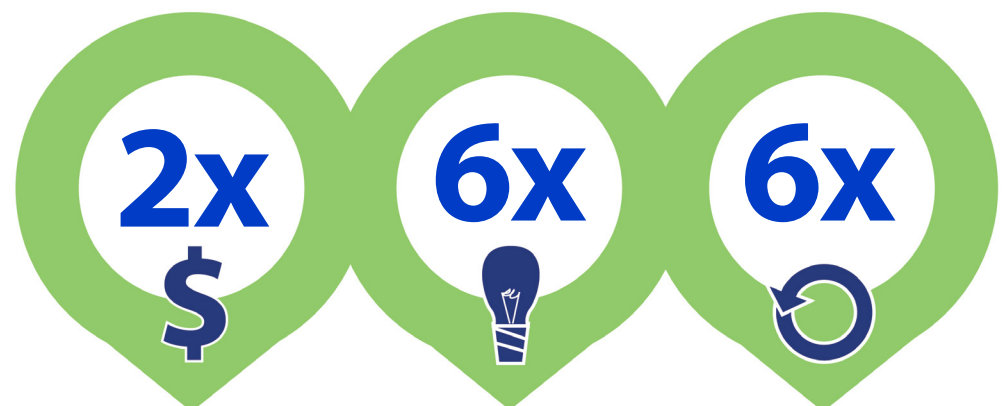
**2** **Great Employees**  
Among employees with disabilities:

**72%** Staff retention was this much higher.

**86%** Attendance was average or better.

**90%** Performance was equal to or better than coworkers without disabilities.

**1** **Improved Productivity**  
Research shows that diverse + inclusive workplaces are:



more likely to meet or exceed **financial targets**

more likely to be **innovative**

more likely to effectively **anticipate change**

**3** **Expanded Consumer Reach**  
The spending power of people with disabilities:

# \$55

**BILLION**



\*The number of working-age British Columbians who have a disability now includes individuals with mental health related cognitive disabilities and seniors. This is to reflect the 2017 Canadian Survey on Disability (CSD) conducted by Statistics Canada.