

Why is hiring people with disabilities good for business?



THE CHALLENGE

Labour shortage

By 2025, BC employers will need to fill an estimated

1 MILLION

job openings

THE OPPORTUNITY

Untapped talent pool

334,000

British Columbians ages 15 - 64 have a disability.

THE BENEFITS

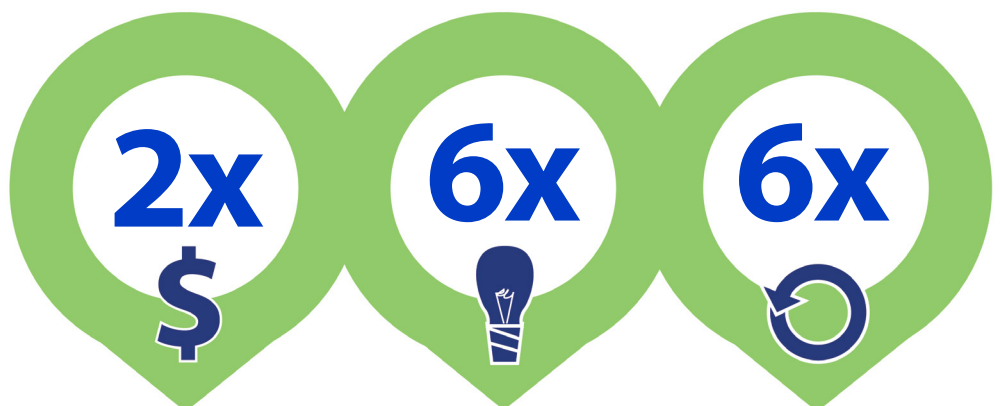
2 **Great Employees**
Among employees with disabilities:

72% Staff retention was this much higher.

86% Attendance was average or better.

90% Performance was equal to or better than coworkers without disabilities.

1 **Improved Productivity**
Research shows that diverse + inclusive workplaces are:



more likely to meet or exceed **financial targets**

more likely to be **innovative**

more likely to effectively **anticipate change**

3 **Expanded Consumer Reach**
The spending power of people with disabilities:

\$55
BILLION

